WILLIAM & MARY | Raymond A. Mason School of Business

Advance Your Career With William & Mary's Raymond A. Mason School of Business

Online Graduate Programs Designed for Working Professionals

Why Choose the Mason School of Business?

Transform your career with programs that blend William & Mary's legacy of academic excellence and cutting-edge business education. Our online graduate programs are designed for ambitious professionals who want to advance without putting their careers on hold.

The online master's programs include the MBA, MS in Marketing (MSM), MS in Finance (MSF), MS in Business Analytics (MSBA) and Master of Accounting (MAcc). The online certificates include the Foundations in Business Analytics (FBA), Investment Management and Corporate Finance.

Learn From the Best

#2
Best Business School for Learning by Bloomberg[1]

'Public Ivy'
Ranked Among the New Ivies: Public Forbes[2]

#1
Military Friendly Graduate School by Military Friendly[3]

"What drew me in was not only the competitive rankings, but the prestige of the university itself. You're put into an elite club of students that dates back to the founding of the country. There's a reason why they call William & Mary the nation's alma mater."
– Ivan T., MBA '24, MSM '25

Spend a Weekend On Campus in Williamsburg

Connect with faculty and classmates during our immersive residency weekends, which are required for MBA and MSM students and open to all program participants.

IMPORTANT DATES

OCT 16
Priority Application Deadline
October 16
Spring 2027 Term

JAN 11
Next Start Date
January 11
Spring 2027 Term

Raymond A. Mason School of Business | William & Mary
844-234-4075

Learn more at
online.mason.wm.edu

Online Program Details

Online Master of Business Administration (MBA)

Reimagine problem-solving and develop the interdisciplinary expertise of a Renaissance Manager. The MBA program prepares you to lead in any industry with strategic thinking and innovative solutions.

Online Master of Science in Marketing

Join a new generation of marketing leaders equally versed in the field's time-tested strategies and latest technological developments. Perfect for professionals ready to drive brand growth and consumer engagement.

Online Master of Science in Finance (MSF)

Lead value creation opportunities and assess risk, navigate global challenges, foster change and create value in an ethical manner. Ideal for finance professionals seeking advancement in corporate finance, investment management or financial analysis.

Online Master of Science in Business Analytics (MSBA)

Gain a competitive advantage by combining expertise in the latest analytical tools with keen business acumen and communication skills. Transform data into strategic business insights.

Online Master of Accounting (MAcc)

Master the professional and technical skills needed to excel in the continually changing world of accounting. Designed for both accounting professionals and career changers.

Online Foundations in Business Analytics Certificate (FBA)

Build a foundation of hard skills, soft skills and business acumen to propel your career transition into the field of analytics.

Online Certificate in Investment Management

Gain a strong foundation in financial modeling, analysis and decision-making, global financial strategy and effective communication of complex strategies.

Online Certificate in Corporate Finance

Delve into corporate financial strategy, financial valuation models, firms' interactions with financial markets and corporate investment valuation.

MBA Specializations & Stackable Paths

Break free from one-size-fits-all business education with William & Mary's Online MBA, featuring nine specialized concentrations. Gain core business mastery while developing expertise in your chosen field. Apply credits earned in your chosen MBA concentration toward specialized business master's programs.

Connect With Our Team

Questions about admissions or programs? Contact an admissions outreach advisor at masononline@wm.edu.

1. Retrieved on September 23, 2026, from bloomberg.com/business-schools/william-and-mary-mason
2. Retrieved on August 10, 2026, from http://forbes.com/sites/aliciapark/2026/04/08/the-new-ivies-20-great-employer-friendly-colleges-embracing-ai/
3. Retrieved August 18, 2026, from https://www.militaryfriendly.com/school-profile/?sid=695#