



## The Online Master of Science in Business Analytics From William & Mary

To apply to the [Online Master of Science in Business Analytics \(MSBA\)](#) program at William & Mary, you must submit or fulfill the following admissions requirements:

- A bachelor's degree** from a regionally accredited university with a GPA of 3.0 or higher (on a 4.0 scale)
  - At least **two years of professional work experience** OR the ability to [prove business acumen](#) through completion of specific coursework (both options require submission of [current resume or CV](#))
  - [A completed online application](#), including:
    - Two letters of professional recommendation.** Please select individuals who are able to provide specific and relevant information about your intellectual and quantitative abilities, performance and motivation
    - Completion of a personal essay.** To learn more about essay prompts, please visit the [online application portal](#) or contact your Admissions Advisor
    - Official academic transcripts** (from *all* institutions attended). We prefer electronic official transcripts, but we also accept hard-copy official transcripts
      - Electronic transcripts must be sent directly from the institution to [eedunne@wm.edu](mailto:eedunne@wm.edu)
      - Hard-copy official transcripts should arrive in a sealed envelope with the signature of the registrar across the seal. **DO NOT OPEN OFFICIAL TRANSCRIPTS.** Hard-copy official transcripts must be sent directly from your academic institution or forwarded in a sealed envelope from you to the following address:

**College of William & Mary**  
Raymond A. Mason School of Business  
Attn: Online Programs Office - Erin Dunne  
P.O. Box 8795  
Williamsburg, VA 23187

*NOTE: You can upload unofficial transcripts with your application, which will suffice for the initial admissions decision; if accepted, you must submit official transcripts before the first day of class. In the case of incomplete transcripts, or if you have significant transfer credits, W&M reserves the right to delay passing a decision on your application until official transcripts are received.*
- Proof of English language proficiency** for non-U.S. citizens. Applicants must have a TOEFL score of at least 100 if internet-based, 250 if computer-based or 600 if paper-based, or an IELTS score of at least 7. Exemptions may be granted for applicants who have earned a degree from an accredited U.S. institution or lived and worked full time in a predominantly English-speaking country for the past two years



- Application fee of \$100 or a fee waiver.** The application fee may be waived for W&M undergraduates and alumni; early applicants (by priority deadline); referred applicants; high-quality applicants (academically or professionally); active duty military or veterans; volunteers who have served in humanitarian organizations such as the U.S. Peace Corps, Teach for America or AmeriCorps; and at the discretion of the Admissions Office. Contact an Admissions Advisor to discuss whether you qualify for a fee waiver
- GMAT/GRE test scores or waiver.** Test scores can be emailed to [eedunne@wm.edu](mailto:eedunne@wm.edu), or you can designate the College of William & Mary Mason School of Business as a score recipient when taking your exam by submitting the appropriate code:
  - GMAT institution code: 9DD-X7-19
  - GRE institution code: 1422

Test scores are valid for five years. While waiting on official test scores, unofficial scores may be sent to expedite application review.

To qualify for a GMAT/GRE waiver, you must satisfy one of the following options:

- **Option A:** Pass the W&M [GMAT Waiver Math Assessment](#) with a minimum score of 75 percent
- **Option B:** Possess a graduate degree in a STEM field with a cumulative GPA of 3.0 or higher (on a 4.0 scale)
- **Option C:** Have earned a cumulative GPA of 3.0 or higher (on a 4.0 scale) in the last three quantitative undergraduate courses taken

*NOTE: GMAT waiver requests will be considered only once a complete application has been submitted.*

- Personal admission interview.** Qualified applicants who have submitted and completed their application will be invited to schedule a personal admission interview. Interviews can be conducted on campus, via Skype or by telephone