

# THE ONLINE MBA FROM WILLIAM & MARY

Your Business Revolution Starts Here

The Online MBA program from the Raymond A. Mason School of business brings together the best of William & Mary: a “Public Ivy” education, world-class faculty, small classes and a global network of peers, and it blends them all with the anytime convenience of online learning.

At William & Mary, our Online MBA program hinges on the concept of a “wicked problem,” one with many unknown possible solutions, that each student derives from their own personal or professional experiences. Our Online MBA curriculum will incorporate your uniquely wicked problem throughout the program in order to prepare you with the skills needed to devise truly revolutionary business solutions.

## Online Program Structure

- 12 courses
- 49 credits
- 1 required on-campus residency
- 7.5 weeks per course
- Can be completed in as few as 2 years
- 3 annual start dates: spring, summer and fall

## Program Benefits

- Earn a respected, [AACSB-accredited](#) MBA
- Develop key business skills through a curriculum that highlights experimentation, collaboration and integrative thinking
- Focus your business studies on a personally relevant “[wicked problem](#)”
- Complete coursework and track your progress through our unique and engaging [online learning platform](#)
- Enjoy [networking opportunities](#) with successful Mason School of Business [alumni](#)

## Admissions Requirements

- Completed [online application](#), including:
  - Two professional references
  - Two personal [essays](#)
  - Official academic transcripts (electronic preferred)
  - [Resume/CV](#) showing a minimum of two years of work experience
- Application fee of \$100 (nonrefundable; a fee waiver may be available)
- A minimum of two years professional working experience
- A bachelor’s degree (or equivalent) from a regionally accredited college or university
- Proof of [English language proficiency](#) (for non-U.S. citizens)
- Personal Admission Interview
  - Qualified applicants who have submitted and completed their application will be invited to schedule a personal admission interview. Interviews can be conducted on campus, via video conference or by telephone

**No GMAT or GRE scores  
are required to apply to the  
Online MBA!**



## Year One Courses

- BUAD 5017: Renaissance Manager (4 credits)
- BUAD 5107: Financial and Managerial Accounting (4 credits)
- BUAD 5507: Organizational Behavior (4 credits)
- BUAD 5707: Business Analytics (4 credits)
- BUAD 5607: Operations (4 credits)
- BUAD 5947: Global Managerial Economics (4 credits)

## Year Two Courses

- BUAD 5307: Finance (4 credits)
- BUAD 5407: Marketing (4 credits)
- BUAD 5227: Integrated Technology (4 credits)
- BUAD 5517: Leadership for the 21st Century (4 credits)
- BUAD 5907: Strategy (4 credits)
- BUAD 5967: Revolutionary Leader Practicum (4 credits)

## On-Campus Residency

All Online MBA students must complete a 1-credit on-campus residency.

Held twice a year, these weekend-long events provide opportunities for students to grow their network of industry peers and expand their personal and professional knowledge through discussions of core business issues and special topics beyond those covered in the classroom. Students are welcome to attend additional residency weekends besides the one required for graduation while enrolled in the Online MBA program.

**Are you ready to become a  
revolutionary business leader?**

To learn more about the Online MBA from William & Mary, contact an Admissions Advisor at 844-234-4075.

