

THE ONLINE MASTER'S IN MARKETING FROM WILLIAM & MARY

APPLICATION CHECKLIST

To apply to the [Online Master's in Marketing program at William & Mary](#), you must submit or fulfill the following admissions requirements:

- ☐ **A bachelor's degree** from a regionally accredited university
- ☐ At least **two years of professional work experience** with [marketing exposure](#)
- ☐ **A completed online application**, including:
 - ☐ **Two professional recommendations.** Please select individuals who can provide specific and relevant information about your intellectual and quantitative abilities, performance and motivation. Do not include an immediate family member
 - ☐ **Completion of a personal essay.** To learn more about essay prompts, please visit the [online application portal](#) or contact your Admissions Advisor
 - ☐ **Official academic transcripts from all institutions where you have received a conferred bachelor or graduate degree.** These must be sent directly from your institution

Ordering Instructions:

- Electronic official transcripts sent through a secure transcript delivery network are preferred. Transcripts should be sent to William & Mary Graduate School of Business or William & Mary Raymond A. Mason School of Business. If these options are not available when you order, please have them sent to masononline@wm.edu
- We also accept hard-copy official transcripts. They must be sent directly from your academic institution or forwarded in a sealed envelope from you (DO NOT OPEN OFFICIAL TRANSCRIPTS) to the following address:

William & Mary
Raymond A. Mason School of Business
Attn: Center for Online Learning
PO Box 8795
Williamsburg, VA 23187

NOTE: You should upload unofficial transcripts to your application from institutions where you earned a degree and from those where you completed a significant number of credits. William & Mary reserves the right to request transcripts from all universities you have attended for a holistic review of your application. W&M reserves the right to delay passing a decision on your application until official transcripts are received.

- ☐ **Proof of English language proficiency** for non-U.S. citizens. Applicants must have a TOEFL score of at least 100 if internet-based, 250 if computer-based or 600 if paper-based, or an IELTS score of at least 7. Exemptions may be granted for applicants who have earned a degree from an accredited U.S. institution or lived and worked full time in a predominantly English-speaking country for the past two years
- ☐ **Admission fee of \$100 or a fee waiver**
 - The application fee may be waived for applications submitted by the priority deadline, active-duty military and veterans, W&M alumni, attendees of informational webinars, and at the discretion of the Admissions Office. Contact an admissions outreach advisor to discuss whether you qualify for a fee waiver
- ☐ **Personal admission interview**
 - Qualified applicants who have submitted and completed their application will be invited to schedule a personal admission interview. Interviews can be conducted via video conference or by telephone

No GMAT or GRE scores are required to apply to the Online MSM!

