

THE ONLINE MASTER'S IN MARKETING FROM WILLIAM & MARY

APPLICATION CHECKLIST

To apply to the [Online Master's in Marketing program at William & Mary](#), you must submit or fulfill the following admissions requirements:

- A bachelor's degree from a regionally accredited university with a GPA of 3.0 or higher (on a 4.0 scale)
- At least two years of professional work experience with [marketing exposure](#)
- [A completed online application](#), including:
 - Two professional references
 - Completion of [a personal essay](#). To learn more about essay prompts, please visit the [online application portal](#) or contact your Admissions Advisor
 - Official academic transcripts (from all institutions attended). We prefer electronic official transcripts, but we also accept hard-copy official transcripts
 - Electronic transcripts must be sent directly from the institution to masononline@wm.edu
 - Hard-copy official transcripts should arrive in a sealed envelope with the signature of the registrar across the seal. **DO NOT OPEN OFFICIAL TRANSCRIPTS.** Hard-copy official transcripts must be sent directly from your academic institution or forwarded in a sealed envelope from you to the following address:

William & Mary
Raymond A. Mason School of Business
Attn: Center for Online Learning
P.O. Box 8795
Williamsburg, VA 23187

NOTE: You can upload unofficial transcripts with your application, which will suffice for the initial admissions decision; if accepted, you must submit official transcripts before the first day of class. In the case of incomplete transcripts, or if you have significant transfer credits, W&M reserves the right to delay passing a decision on your application until official transcripts are received.

