

The William & Mary Online MBA

JOIN A TOP-RANKED MBA PROGRAM WITH SATISFIED STUDENTS AND ALUMNI

APPLY TODAY



MORE FROM **CHERISE**

"From the beginning, William & Mary sets the expectation that you have to think outside the box. You will learn effective business strategies, customer relationship strategies, how to be effective in business and in life and use business to help solve problems. The Online MBA program teaches you to be a problem-finder and a problem-solver."

CHERISE M. NEWSOME MBA '23

Transform Your Potential Into Performance

To achieve success in today's rapidly changing global marketplace, leaders need the skills to transform complex challenges into unique opportunities.

The Online MBA at William & Mary incorporates your own professional experiences into your coursework, connects you with a diverse global network and prepares you with the skills to thrive as a modern business leader—all through a seamlessly integrated **online experience**, so you don't have to put your current responsibilities on the backburner or relocate your family.



Build Your Career on the Strongest Foundation



By combining the flexibility of a collaborative online format with the rigorous educational standards of a long-established, **AACSB-accredited business school**, the William & Mary Online MBA prepares the professionals of today to become the revolutionary decision-making leaders of tomorrow—all from your laptop or cell phone.

From the first course to the practicum that ends the program, students inspect a "**wicked problem**," or a complex problem with many potential solutions drawn from their professional lives, and analyze this issue from the many new business perspectives they will learn in their coursework.

Online MBA students are prepared with a wide-ranging growth mindset that both applies to their immediate occupations and fuels their future pursuits, informing all aspects of their lives moving forward.

How to Tackle Big Business Problems: Solving Wicked Problems With Little Bets

Get a taste of the Online MBA program. Better problem solving and idea development starts here. In this guide, learn how to effectively think through your own complex business problems. Then, get the steps to develop, test and refine your ideas to find the best possible solutions.

DOWNLOAD THE GUIDE



Interested in pursuing your MBA
at William & Mary?

DOWNLOAD
APPLICATION CHECKLIST

START YOUR APPLICATION

The William & Mary Online MBA Curriculum

Each course is worth 4 credits unless otherwise noted.

YOUR FIRST YEAR

- Renaissance Manager
- Financial and Managerial Accounting
- Organizational Behavior
- Business Analytics
- Operations
- Global Managerial Economics

YOUR SECOND YEAR

- Finance
- Marketing
- Integrated Technology
- Leadership for the 21st Century
- Strategy
- Revolutionary Leader
- Residency (1 credit)*

*Residency may be completed in year one or year two.

[READ COURSE DESCRIPTIONS](#)

“This first course not only went into detail about the importance of design thinking, it immediately throws you into the deep end through a team project to solve an unmet need.”

MATTHEW TABERS MBA '19



Reach the C-Suite With Unmatched Skills From William & Mary

Ascending to the C-suite or other high-level leadership positions demands more than just experience; it requires a specific set of skills that can only be honed through rigorous training and real-world application. The William & Mary Online MBA program curriculum is designed to elevate your skill set, giving you what's needed to find executive leadership success.

Throughout your time in the program, you will study and practice applying the following skills:

- Leadership
- Strategic vision
- Strategic problem solving
- Strategic planning
- Communication skills
- Financial acumen
- Innovation
- Emotional intelligence
- Integrity and ethics
- Corporate development
- Management and consulting



“As simple as it sounds, my program taught me how to ask questions. Each course expanded my question topics and each assignment enhanced my resolution efficiency. I was always curious, but now I leverage intentional curiosity to uncover problems, build relationships and design solutions.”

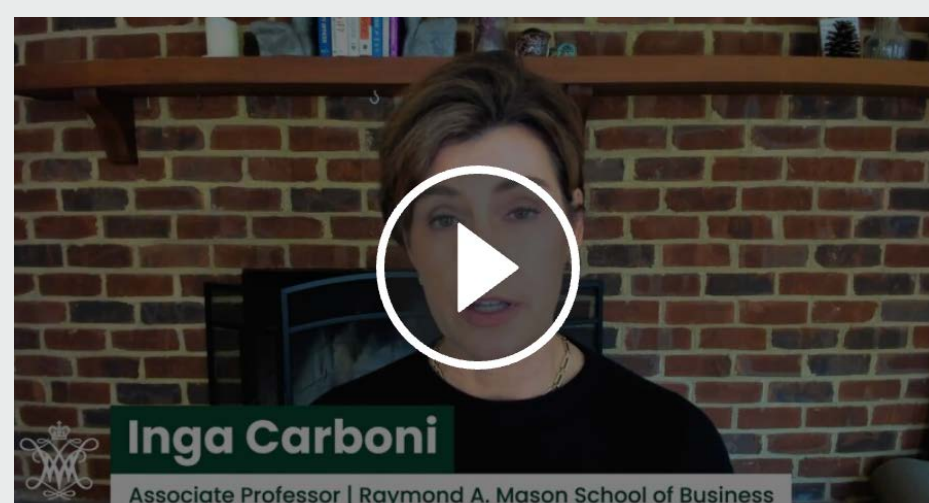
DIA ZAFER JOYCE MBA '21

Develop and Refine Your Leadership Skills

Get a taste of what you'll learn as a William & Mary student by visiting our [Leadership Development Resource Hub](#). Here, you can gain access to guides, on-demand courses and articles created to assist with your ongoing personal and professional development efforts.

Seven Considerations for Inclusive Leadership

Step up as a leader at your workplace to create a more positive and inclusive environment. In this exclusive video, Associate Professor Inga Carboni explores the necessary fundamentals of inclusion in the workplace, and outlines seven characteristics of an inclusive leader. Carboni's areas of expertise include diversity and inclusion, networking and leadership. She has worked developing leaders for nearly two decades.



[WATCH THE VIDEO](#)

Five Strategies to Drive Employee Engagement and Boost Morale

Get the resources you need to create a more engaged team. In a video from Associate Professor David Long, explore extrinsic and intrinsic motivators, the five elements of job satisfaction and how to build a culture of engagement. Long's teaching and consulting focuses on introducing and demonstrating methods and strategies for improving the careers and organizations of his students.



[WATCH THE VIDEO](#)



What Our Alumni Report

William & Mary Online MBA students earn an 18% average higher salary over other new MBA graduates*

Career Advancement

80% of graduates received a promotion either during or upon completion of the program*

W&M MBA alumni can be found at many notable employers, including:

- Microsoft
- IBM
- Amazon
- Apple, Inc.
- Pepsi Co.
- U.S. House of Representatives
- Charles Schwab
- Deloitte

They hold numerous leadership titles, including:

- CEO
- Senior Director
- Vice President
- Business Owner
- Technical Consultant
- Program Manager

“My program gave me the confidence to apply for a job at my next level and effectively market my skills as a business leader throughout the hiring process even before I had graduated.”

DIA ZAFER JOYCE MBA ‘21

Satisfaction With the Program

96%

OF ALUMNI RATE THEIR SATISFACTION WITH THE ONLINE PROGRAM AS HIGH OR VERY HIGH*

99%

OF ALUMNI WOULD RECOMMEND THE PROGRAM.*

*Based on a limited sample of self-reported data from alumni of W&M's Online MBA program from graduating cohorts between 2019 and 2022



To Be the Best, Study With the Best

When it comes to shaping your future, an MBA is only one step along the way. You need to make sure you gain the creative problem-solving skills and business prowess from having studied with the best influencers and mentors, so you can easily achieve the next step in your career.

You’re in luck: The Raymond A. Mason School of Business at William & Mary has some of the best faculty in the industry. Our world-class faculty are eager to help foster your business, team-building and creative problem-solving skills, while inspiring your entrepreneurial zeal.

MEET THE FACULTY



“The power of relationships is at the heart of a Raymond A. Mason School of Business education. We insist on developing relationships between students and faculty—as well as between students and other students—in all of our programs. We take the time to know and understand our students, whether they are here in person or through the power of technology. And increasingly, students are learning in both ways.”

JIM OLVER, PH.D.
ASSOCIATE PROFESSOR OF BUSINESS ADMINISTRATION

Bringing Our Tradition of Excellence to the Online Experience

TOP
10%

ONLINE MBA PROGRAM

U.S. News & World Report¹

#**5**

BEST PROFESSORS

The Princeton Review²

#**1**

BUSINESS SCHOOL FOR LEARNING

Bloomberg³



AACSB
ACCREDITED

1. Retrieved on July 30, 2024, from usnews.com/education/online-education/college-of-william-and-mary-OBUS0134/mba
2. Retrieved on July 30, 2024, from princetonreview.com/business-school-rankings?rankings=best-professors
3. Retrieved on July 30, 2024, from bloomberg.com/business-schools/william-and-mary-mason/

“One of my concerns with doing an online program was whether or not I would really get that peer-to-peer interaction that you’d get in a normal program. And it was great. We had a lot of great collaborations. I really appreciate the fact that they tried to pair us with a diverse group of people.”

HEATHER PIERCE MBA '18



About the W&M Online Experience

A SOPHISTICATED ONLINE PROGRAM FOR THE ESTABLISHED PROFESSIONAL

Stay engaged with coursework and your peers in a **collaborative learning environment** that extends far beyond the classroom. The Online MBA's flexible **mobile app, W&M Connect**, lets you complete your studies and connect to the William & Mary community anytime, anywhere.

Throughout your studies, you will be supported by a **student success coordinator** and other university resources, including comprehensive career services to help you move forward in your career.

Networking in an Online Program

When it comes to studying online, students are often concerned with the availability of **networking and collaboration opportunities**, but with William & Mary, don't worry—you have many options that work!

Here are just some of the key ways you can network while in our Online MBA program:

- Keep your LinkedIn profile up to date and connect with your new classmates
- Reach out to your peers and professors whenever possible
- Network with other supportive faculty members and guest speakers
- Optimize the **residency experience** by making connections with your cohort, W&M staff and others
- Utilize our **alumni** and career services
- Maximize the group work during your classes by really getting to know your peers



“I chose this program for three reasons: the focus on business leadership, the 10-year average work experience of students and the 30+ year average age of attendees. I wasn't interested in going to business school with new grads. I wanted to collaborate with experienced peers who were advancing their careers, not just beginning them.”

DIA ZAFER JOYCE MBA '21



The W&M Residency Experience

As a defining element of our Online MBA experience, the 1-credit-hour residency requirement helps students grow their professional network in person and on our historic campus, allowing students to get to know William & Mary firsthand.

Held twice a year from Friday to Sunday, the residency experience allows students to:

- Network with their cohort, students of other cohorts, staff and faculty, and our Executive Partners, a group of retired local professionals who offer their mentorship and advice to all Mason School students
- Learn from guest speakers as they share their business experiences and expertise
- Attend workshops and on-campus events
- Interact and collaborate with your cohort in person, strengthening your relationships

Because the residency presents unique and advanced networking opportunities with fellow MBA students, faculty and industry experts, our Online MBA students are invited to attend as many residencies as they'd like, though they're only required to attend one during their studies.

"Take any opportunity you can to visit campus. It is beautiful and a really enjoyable experience. I really enjoyed our onsite weekend lecture and activity."

KENNETH SMITH MBA '20



"One of the key features of the program is the residency weekend. Each residency we select a theme. We really want to make sure that there is really value added to the residency, so we emphasize current events and what's going on in business right now."

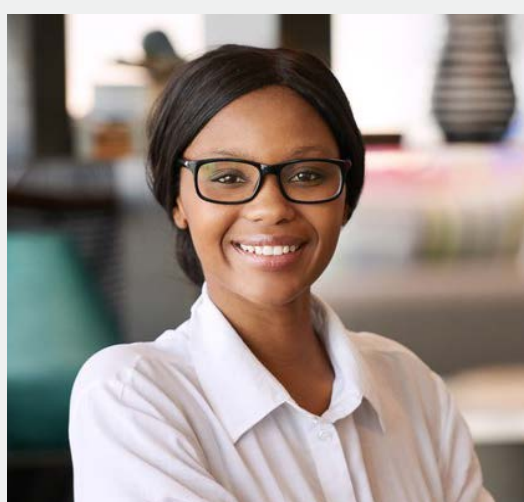
PAM SUZADAIL

ASSOCIATE DEAN & EXECUTIVE DIRECTOR, CENTER FOR ONLINE LEARNING & PROGRAMS



Your MBA ROI: Why Getting an MBA Is Worth It

READ OUR BLOG TO LEARN MORE



Networking 101: 5 Keys to Unlocking More Contacts

READ OUR BLOG TO LEARN MORE



Begin your MBA journey today.

DOWNLOAD
APPLICATION CHECKLIST

APPLY TODAY

A Look at Our Ambitious Students

162

UNDERGRADUATE
INSTITUTIONS REPRESENTED

3.2

AVERAGE AVERAGE
UNDERGRADUATE GPA
(ON 4.0 SCALE)

63%

VA RESIDENTS

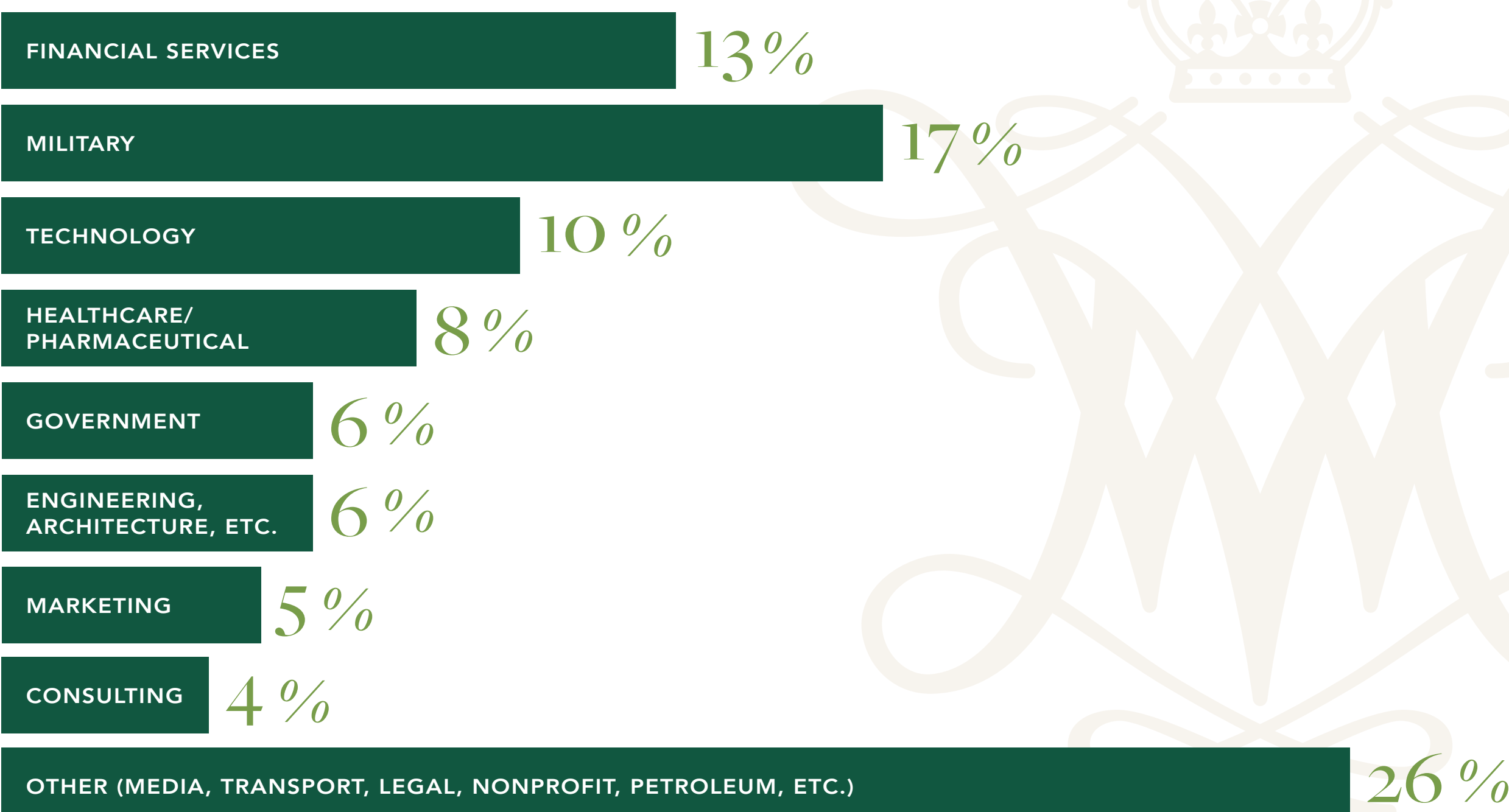
9.2

AVERAGE YEARS OF WORK
EXPERIENCE

82%

AGES 26-45

Career Industries Represented



33%

U.S. MINORITY*

600

TOTAL STARTED STUDENTS

44%

FEMALE

56%

MALE

*Reported
NOTE: Statistics are based on cumulative self-reported W&M Online MBA Student Profile Data collected from all cohorts between Spring 2021 and Spring 2024.

Ongoing Support for Active-Duty and Veteran Students

Because of our prime location in the military-dense region of Williamsburg, Va., William & Mary and the Raymond A. Mason School of Business are particularly well-positioned to support the invaluable contributions of our service members.

Whether you're in the U.S. Army, Navy, Air Force, Coast Guard, Marines or National Guard, we make it our duty to provide you with the respect you deserve and the resources you need to succeed in your educational goals—through an Online MBA program conveniently designed to fit the unique needs of our active-duty and veteran students.

A Military-Friendly School: The Center for Military Transition

As a Top College for Veterans, we believe that supporting veterans in their pursuit of education not only better their own lives—it also better the nation, helping us to prosper for generations to come. The Raymond A. Mason School of Business' Center for Military Transition (CMT) is a national leader in helping veterans transition into a successful civilian life in high-level management positions. Programs offered through the CMT help mitigate the challenges transitioning service members face.

A Yellow Ribbon School

As a Yellow Ribbon School, we're proud to help students close the gap between the cost of their program and the in-state tuition rate covered by the GI Bill with the Yellow Ribbon. You may be eligible for the Yellow Ribbon program if you're an out-of-state student who also qualifies 100% through the Post-9/11 GI Bill.



LEARN MORE

Take Part in Commencement

Commencement Weekend is an exciting time for everyone to celebrate the outstanding achievements of our graduating students and the university’s rich traditions on campus—even for our online students.

Although your classes are online, you’re still a vital part of the William & Mary community, which is why we encourage all of our online students to join us on campus for the Commencement ceremony held in May.

By donning the W&M green, gold and white regalia, our online students are able to stride across the stage to honor and celebrate the momentous achievement they’re making by earning their Online MBA.



What Our Alumni Report

Salary Outcomes

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W&M MBA alumni can be found at many notable employers, including:

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- IBM
- Amazon
- Apple, Inc.
- Pepsi Co.
- U.S. House of Representatives
- Charles Schwab
- Deloitte

They hold numerous leadership titles, including:

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- Senior Director
- Vice President
- Business Owner
- Technical Consultant
- Program Manager



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CAROLINA DOHERTY
MBA '20

*Based on a limited sample of self-reported data from alumni of W&M's Online MBA program from graduating cohorts between 2019 and 2022

Do You Have What It Takes?

With three starts per year—in fall, spring and summer—the William & Mary Online MBA program accepts **applications** on a rolling basis, allowing students to submit materials in advance for their intended start.

In order to apply to the program, students must submit the following materials:

- ☐ Completed online application, including:
 - ☐ Two professional references
 - ☐ One 300-word personal statement.
 - ☐ Official academic transcripts (electronic preferred)
 - ☐ Resume/CV showing a minimum of two years of work experience
 - ☐ Application fee of \$100 (nonrefundable; a fee waiver may be available)
- ☐ A minimum of two years professional working experience
- ☐ A bachelor’s degree (or equivalent) from a regionally accredited college or university
- ☐ Proof of **English language proficiency** (for non-U.S. citizens)
- ☐ Personal admission interview
 - ☐ Qualified applicants who have submitted and completed their application will be invited to schedule a personal admission interview. Interviews can be conducted by video conference, telephone, or on campus.

DOWNLOAD
APPLICATION CHECKLIST

APPLY TODAY

Submit a Stronger Application

If you’ve reviewed the admissions requirements and find yourself a little worried over some of the components, you’re in luck: We at William & Mary have prepared several valuable resources to help you craft the strongest admissions application possible.

How to write the
strongest admissions
essay possible

READ OUR BLOG
TO LEARN MORE



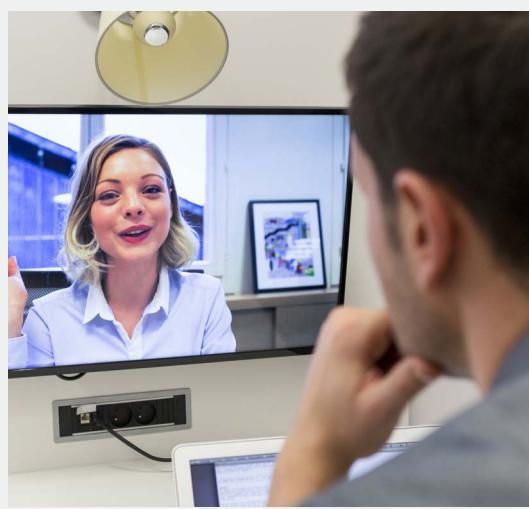
How to polish
your resume to
perfection

READ OUR BLOG
TO LEARN MORE



How to prepare
for your video
interview

READ OUR BLOG
TO LEARN MORE



Ready to Apply?

1. Request your official transcripts from all college-level institutions attended. Students must have completed a bachelor’s degree with an undergraduate GPA of 3.0 (on a 4.0 scale) from a regionally accredited university. Unofficial transcripts are accepted as part of the application, and official transcripts are due before classes begin.
2. Pay the \$100 application fee (unless you are approved for a fee waiver).
3. Complete the online application, and submit all admissions requirements.
4. Schedule your video or phone interview with admissions, when invited.



William & Mary
Raymond A. Mason School of Business

Join the Ranks of Satisfied
Students and Alumni

APPLY TODAY